

2016 winners interview

MVF – B2B Business of the Year

We caught up with MVF on winning an Amazon Growing Business Award in 2016.

What made you decide to enter the Amazon Growing Business Awards?

MVF had experienced a very impressive rate of growth and we really wanted to celebrate that. The fact that the awards were given by Amazon, which is such an internationally recognised brand name, also gave the award clout.

What does it mean to you as a company to have won the B2B Business of the Year?

It has been absolutely fantastic and was a chance to have a real celebration across the business, recognising the hard work everyone had put in. Our business helps other businesses to grow through international customer generation - so to win the B2B award also felt very fitting!

How has winning your award impacted MVF?

It has been brilliant to have a recognisable award to put on our sites all over the world, so that is a big benefit, but outside of that it has given everyone a sense of pride in what we have achieved. Far from making everyone feel like 'we did it' though, I think it has pushed everyone to exceed the previous year's results!

What would you say to similar companies who are deciding whether to enter this year?

Definitely go for it. It is fantastic to be able to bring all of your teams together and celebrate your accomplishments, and actually the process of putting the entry together is a great chance to reflect on how far you have come.